

Name: Alessandro Giordo

Personal profile: <http://moustachedesign.xyz>

“I am looking to start a new challenge where I can further my career within an excellent organisation like yours. I am an enthusiastic individual, who is passionate about providing clients and colleagues with the best solutions and helping them make the right choices.

I am trustworthy, punctual, hard working, confident and I enjoy working as part of a team as well as dealing with my own responsibilities and deadlines”

Seeking a Web Designer role with a fast growing, customer focused company.

Skills:

- CSS3, HTML5, Javascript, SASS
- jQuery, PHP
- Wordpress
- Git
- Twitter API
- Ubuntu, Apple OS, Windows OS
- Adobe Package (Photoshop, Illustrator, InDesign, Premiere)
- Office Package
- GDS (Amadeus)
- Back-Office systems (CMS and CRM)

Work Experience:

SN Travel – 01/2014 – present

Frontend Developer and Hotels Coordinator

About the Company

Stoke Newington Travel was established as a family run business in September 1973 as a travel agents specialising in flights to the Caribbean. Stoke Newington Travel is still a Caribbean specialist but also provides flights and holiday packages Worldwide.

Stoke Newington Travel is an independent travel agency that offers a very personal and intimate service.

They offer competitive flights, holidays, hotels, city breaks, insurance and car hire.

Experience and Goals Achieved:

- Redesign and redevelopment of the company’s Website, rewriting hardcoded CSS, HTML and Javascript in order to make the Website Mobile First, Responsive and fully User friendly through study of UX and Feedback from clients and staff.
- Management of Special offers on the website, improvement of forms and newsletters including call to action redesign and better conversion analysis.
- Integrated jQuery plugins on the Website to better improve customer experience and make the Website easier to use.

URL: <http://www.sntravel.co.uk>

Technologies Used:

JavaScript, HTML5, jQuery, CSS3, GIT, PHP, Facebook API

Sardatur Holidays – 02/2013 – 9/2013
Frontend Developer and Sales Consultant

About the Company

Sardatur Holidays is an UK-based Tour Operator dealing as a specialist for Italy and Sardinia. A small company, it is the top seller for Holiday Packages to Sardinia, offering excellent Customer Service and assistance from the Booking to the actual accommodation and every need of the Clients. Offering Agents cheap flights and holiday packages to Sardinia, they are one of the highest in Revenue dealing with Sardinia and Italy, beating the competitors thanks to 20% cheaper overall prices.

Experience and Goals Achieved:

- Website was not responsive and I was asked to modify it's HTML and CSS in order to make it more visible on mobiles.
- Modified page contents and improved overall design and functionality of the Website.
- Generated revenue over call center phone calls with bookings for over £15.000 gaining knowledge in the Travel Industry.

URL: <http://sardatur-holidays.co.uk>

Technologies Used:

JavaScript, HTML, CSS, Facebook API

Education / Awards:

Degree in Foreign Languages for Tourism and Web -2008 / 2013

Università degli Studi di Sassari (Italy)

High School Diploma - 1999 / 2004

Liceo Classico GM Dettori, Cagliari (Italy)